

## Survey Feedback

A survey was carried out using the Village Website, the following are the results from the survey, anonymised.

#### The highlights are:

- 30 people responded, and all said the club was a positive idea
- Some responses were from couples, so the number of individuals represented is higher
- All 30 said they would attend where possible
- Most people felt a price of around £5 was reasonable
- Most people supported a season of six films, which can be reviewed as we go along
- 17 people offered help to run the club
- Many suggestions on films to be shown (see below)

#### Next steps

Detailed on the last page are all the activities leading up to our first night – we will be in contact with people who offered help, and make announcements via the website and in the shop window once we are in position to launch.

Many thanks to everyone who provided their feedback and suggestions.

# Feedback on the Specific Questions

Number of responses		30
	_	
Question	Responses	Votes
Should we have a film club	Yes	30
Would you attend?	Yes	30
What price is reasonable?	£4	1
	£5	16
	£6	4
	£5 and £4.50 for OAPs	1
	£3 to £5	1
	£5 to £8	1
	£5 to £6	4
	£7.50 to £8.00	1
	£10	1
How many films should we show?	4	1
	6	11
	6 to 8	3
	6 to 10	1
	8	1
	10	2
	10 to 11	1
	12	7
	12 to 15	1
	12 to 24	1
	24	1
Would you join a membership scheme?	Yes	26
	No	4
Would you help run the club?	Yes	17
	No	12
	Maybe	1

The accidental suggestion of charging £56 was corrected, although this would make us the most expensive cinema in the world.

The initial season of six films will give us practical knowledge of running the club, and what level of interest there is. Once we have more experience we can consider doing more.

#### Film Ideas

- Art films
- Art House
- British Films
- Classics
- Comedy
- Drama
- Ealing comedies and thrillers
- Eclectic Mix
- Elstree Comedies
- Good Will Hunting
- Historical & Historical Drama
- Latest releases
- Live shows
- London theatrical productions such as Jane Eyre
- Modern and Foreign
- Monsieur Hulot's Holiday
- Nature
- Not black and white
- Not horror
- Recent releases
- Science Fiction
- The Death of Stalin
- The Greatest Showman
- The Guernsey Literary and Potato Peel Pie Society
- Thelma and Louise
- Three Billboards
- True life stories
- Victoria and Abdul
- Westerns

#### An approach to selecting films is this:

- A short list is drawn up, taken from the Filmbank website, using the ideas above as a guide
- Publish the shortlist and solicit voting / feedback
- Finalise the first two films and announce them
- Repeat the process during the season, based on feedback

# Suggestions & Comments

Suggestion	Response	
Which night are we planning to show films?	See provisional table below	
Don't have too many supper events - food interferes with films. Forget the fancy dress idea - except if showing 'The Rocky Horror Picture Show' - cos why would you want to watch a film dressed as ET? Perhaps have a themed film season once a year, showing some all-time classics? Great idea and most welcome. I'm thinking of organising a small literary festival next year and the film club could make a	Noted – I still have my ET costume.  Noted – we should discuss in advance	
valuable contribution.		
Great idea Hope it takes off	Thanks	
<ol> <li>Frank Kapra films (eg Lost Horizon)</li> <li>Peter Sellers films (eg Being There)</li> <li>While, as a matter of principle, I support the idea, there's obviously a risk of the film selection committee being too arcane or elitist (etc) and not meeting the needs of the core membership over time.</li> <li>Perhaps 6 monthly/annual feedback should be formalised to mitigate this risk.</li> <li>Keeping a database of actual attendees (members &amp; non) may help.</li> <li>Is there a possibility of live Royal Ballet/RSC/Royal Opera House productions being fed ?</li> <li>Is there merit in also working with Minehead Regal?</li> </ol>	<ol> <li>Noted</li> <li>Film selection will involve some democracy where possible.</li> <li>The approach will be reviewed as we go along</li> <li>Not sure this is necessary but understand the idea</li> <li>There is no Internet or TV in the hall, the Cinegi service provides recordings of live events we can download and show, provided the economics can be worked out</li> <li>We will try to avoid date clashes and films where possible. See provisional schedule below.</li> </ol>	
7. Trying to avoid Netflix / Sky current & recent offerings may help.	7. Noted	
8. Will the licence obtained for the club/premises permit broadcast of members' own DVDs?	8. The license allows showing of films listed the Filmbank library site. If the film isn't on the site we won't have permission to screen it.	
9. Will live sporting events be included or is that for a separate club?	9. See point 5 above. If the hall had a Sky dish or Internet then this would need further consideration.	
10. Marketing sub-committee?	10. A committee will be formed	

Suggestion	Response
Perhaps we could avoid showing films on the nights other film clubs around do. i.e. Tuesdays in Minehead. Fridays and Sundays in Crowcombe. I don't know the Dunster one.	Noted, timing to try to avoid clashes with other clubs. See provisional schedule below.
Occasional links to Cinegi would be wonderful by bringing live theatre, ballet and opera onto our doorstep. I would be happy to pay an additional charge for these.	Noted
1. If the club goes ahead and a dvd player is to be purchased, check format of player adhears to latest dvd format ie. Blue Ray 4k Ultra HD.	1. We have access to a Blu-ray Panasonic DMP-BDT270 player
2. Could individuals bring along their own film (format allowing) and present it to the club with a little narrative on why they think the club should watch it?	2. The Filmbank license allows showing films from their library, provided this rule is adhered to, then maybe.
3. Also director themed seasons are very popular. The club could vote from a list of their favourite directors each time.	3. Noted
4. From a personal point of view a Sunday night showing would be ideal.	4. Noted – see provisional schedule below
5. Probably not feasible to change, but I find the hall chairs uncomfortable after 30mins, not sure I could sit on one for two hours!	5. Noted – bring a cushion?
Go for it!	Thanks
As the hall does not have blackout facilities then showing over the winter months only is logical and if one per month may restrict us to 6 per year?	Noted – the first season will be from October to March
Comfortable seating! Sitting for three hours. Tell people to bring there own cushions. Or hire out cushions.  Best of luck.	Noted – cushions and an interval may help
The main problem comes back to the comfort of the seats, particularly in the case of a long film. Imagine sitting on a Village Hall chair for the whole of Gone With The Wind!	Bring a cushion, or your own chair?
Special Events nights is all well and good, but would take a lot of organising and a lot of helpers on the day. We do have a lot of activities in the village already. Would it be well attended? Would there be enough helpers?	We have many volunteers, the idea of a Dinner night will be considered later in the season once we have more feedback
Good idea	Thanks
Great idea. Let's go for it!  Streaming live shows/ events worth further investigation	Noted, see answer above on Cinegi.
If you need more money up front it might need a bigger price	Noted
difference, maybe £4 and £6 and limit number of guests per member so it not abused, then both partners might join instead of just one and the partner coming as a guest.	

Suggestion	Response
Very positive feedback from both of us, if possible to screen London theatrical productions. For example, I watched a production of Jane Eyre showing in London at an Aylesbury cinema.	Noted
Would not think of joining in the first instance - we are already members of the Regal Film Club and renewed our membership in June for 2019.	The provisional schedule avoids any date clashes with the Regal. The Lynton schedule only goes to the end of September so can't plan around them at this point.
I like the mix there of live streaming, foreign films which are often not main stream and some main stream films. We also support Lynton Cinema.	The Cinegi service is an option.  I tried Lynton Cinema, and had to endure someone eating Popcorn for 90 minutes.
I don't think we would get to support 6 films each year - I assume this would be wintertime with allegiance to Regal and Lynton and our other commitments but may be in future years we could support.	The provisional schedule is below, which avoids clashes with the Regal
Although we indicated 12 - 15 films per year above, more would be great if there is enough interest to support that. The licensed bar is very appealing, as is the 'Dinner and Film Night' possibility.	Noted. The initial season will be six films, which will show what level of support we have for the Club.

### Provisional Schedule

Taking into consideration the information about other film venues and their stated schedules and seasons, below are some provisional dates that avoid overlap. December is open to debate as the 23<sup>rd</sup> seems too close to Christmas so I've suggested the 16<sup>th</sup>.

- Availability of the hall for these dates has yet to be established, once this gets discussed and finalised we will provide the agreed dates via the website.
- Lynton Cinema shows films on a week at a time basis, and their schedule doesn't go beyond September this year.
- We can of course move dates at fairly short notice if needed, the only criteria being making a booking for the film, and the hall availability.

Date	Venue	Туре	Title
Friday 10 Aug 2018	Watchet	Film	ТВА
Tuesday 11 Sep 2018	Regal	Film	ТВА
Friday 14 Sep 2018	Watchet	Film	ТВА
Tuesday 25 Sep 2018	Regal	Film	ТВА
Friday 28 Sep 2018	Allerford	Film	ТВА
Friday 12 Oct 2018	Watchet	Film	ТВА
Friday 26 Oct 2018	Allerford	Film	ТВА
Sunday 28 Oct 2018	Wootton	Film	ТВА
Friday 09 Nov 2018	Watchet	Film	ТВА
Sunday 25 Nov 2018	Wootton	Film	ТВА
Friday 30 Nov 2018	Allerford	Film	ТВА
Friday 14 Dec 2018	Watchet	Film	ТВА
Sunday 16 Dec 2018	Wootton	Film	ТВА
Friday 28 Dec 2018	Allerford	Film	ТВА
Friday 11 Jan 2019	Watchet	Film	ТВА
Tuesday 15 Jan 2019	Crowcombe	Film	Estimated - Season not announced
Friday 25 Jan 2019	Allerford	Film	ТВА
Sunday 27 Jan 2019	Wootton	Film	ТВА
Wednesday 30 Jan 2019	Regal	Film	Film Stars Don't Die In Liverpool
Thursday 07 Feb 2019	Regal	Opera	TOSCA Live
Friday 08 Feb 2019	Watchet	Film	ТВА
Wednesday 13 Feb 2019	Regal	Film	The Death of Stalin
Sunday 17 Feb 2019	Regal	Film	ТВА
Friday 22 Feb 2019	Allerford	Film	ТВА
Sunday 24 Feb 2019	Wootton	Film	ТВА
Friday 08 Mar 2019	Watchet	Film	ТВА
Wednesday 13 Mar 2019	Regal	Opera	Encore - Carmen
Sunday 24 Mar 2019	Wootton	Film	ТВА
Wednesday 27 Mar 2019	Regal	Opera	ROH The Age of Anxiety
Friday 29 Mar 2019	Allerford	Film	ТВА
Wednesday 10 Apr 2019	Regal	Film	The Midwife
Wednesday 24 Apr 2019	Regal	Film	ТВА
Friday 03 May 2019	Regal	Opera	ROH Manon - Live
Wednesday 08 May 2019	Regal	Film	The Party
Wednesday 22 May 2019	Regal	Film	ТВА
Wednesday 05 Jun 2019	Regal	Film	Happy End
Wednesday 12 Jun 2019	Regal	Opera	Swan Lake
Wednesday 26 Jun 2019	Regal	Film	Gala TBA

#### **Next Steps**

- 1. Receive approval from the Village Hall Committee (Done)
- 2. Research and acquire the necessary equipment (in the hands of Peter Clapham)
  - a. Run technical trials of the equipment
- 3. Establish a schedule for screenings (provision dates above)
  - a. Get feedback and finalise
  - b. Consider hall availability
  - c. Book the hall
- 4. Film choices
  - a. Propose a short list to be voted on, for the first two films in the season
  - b. Join Filmbank
  - c. Book the first film and take delivery close to the screening date
- 5. Call a meeting of volunteers to plan the first screening, and allocate responsibilities
  - a. Which will include a demonstration of the facilities, once we have the equipment and know how to operate it!
- 6. Develop a publicity plan
  - a. Season poster(s)
  - b. On-line (our website and via others)
  - c. Off-line, such as in local villages
- 7. Develop the membership plan
  - a. Benefits
  - b. Price
  - c. Announcement
  - d. Collecting payments
  - e. Maintaining a membership list
- 8. Plan the first night
  - a. Time schedule
    - i. Hall setup
    - ii. Doors open
    - iii. Drinks time
    - iv. Pre-film announcement
    - v. Screening starts
    - vi. Interval?
    - vii. Screening ends
    - viii. Post-film announcement
  - b. Open the hall
  - c. Setup the technical equipment
    - i. Make cables safe where necessary
  - d. Put out seats / reserved seating for members
  - e. Plan the drinks / bar idea with Andy
  - f. Tickets and float, plus entrance table
  - g. Health and safety considerations
  - h. Show the film
    - i. Operate the equipment
    - ii. Interval?
    - iii. Ice cream person? (https://www.smstudiosuk.com/products/usherette-tray)
  - i. Tidy up afterwards
  - j. Reporting attendance to Filmbank
  - k. Paying the Filmbank fee or commission
  - I. Close the hall