

Make Your Community Hub Fit for the Future

Fully funded training for the community shops and pubs of Somerset

Thursday 14 March 2019 ~ Monks Yard, Ilminster, Somerset TA19 9PY

0900 hrs Arrival and Registration

Teas and Coffees will be available

0930 - 0950hrs Keynote Speech - Tasha Bevan, Plunkett Foundation

0950 - 1000hrs Welcome and presentation, Justin Sargent, Somerset Community Foundation

1000 hrs Morning Workshops

Marketing for Community Shops and Pubs - Nina Goodwin, Cosmic

What's Your Marketing Strategy? Increasing marketing effectiveness through digital marketing

1100 - 1110 hrs Morning Tea/Coffee break

Digital Transformation - Nina Goodwin, Cosmic

Harnessing digital tools for improved operational efficiency

1210 hrs Networking lunch

An opportunity to eat, engage and exchange knowledge with other social entrepreneurs.

1300 hrs Afternoon Workshops

Financial Sustainability and Sources of Funding - Pete Hawkins, Somerset Community Foundation

Consider external and internal factors affecting sustainability, how to generate additional revenue, effective financial planning, what is best for your business? Funding applications OR funding and finance and identifying sustainable sources.

1400-1410 Afternoon Tea/Coffee break

Growing Resilience - Pete Hawkins, Somerset Community Foundation

Service and Organisational Development, Strategic Planning and Customer/market analysis

1510 -1530hrs Takeaways and Next Steps

Fully funded and
supported by:



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