

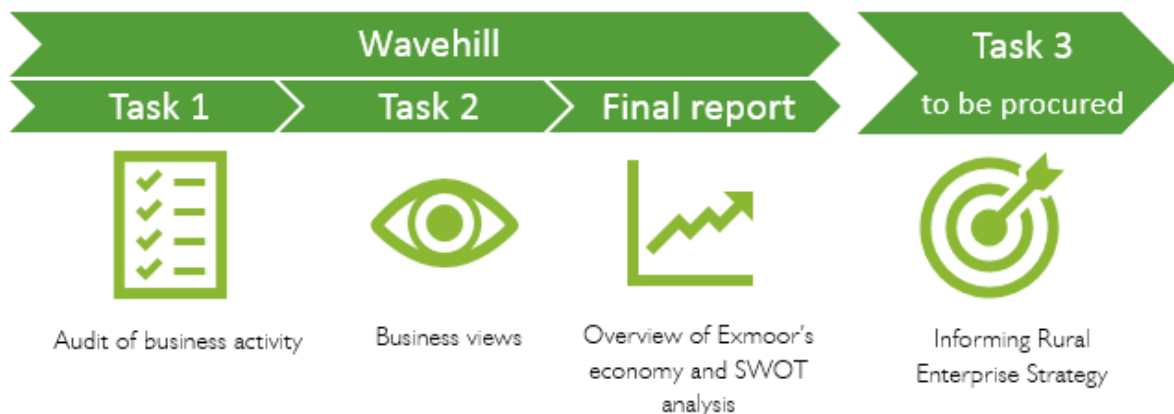
## Project Aims

- To better understand the breadth and depth of business activity within the NP;
- Gain representative views of the business community
- Identify opportunities to address challenges and maximise opportunities for developing the Exmoor economy in harmony with its National Park Status.

## Introduction

The Rural Enterprise Exmoor project is a research initiative to improve understanding of businesses and the local economy within Exmoor National Park. The identification and survey of businesses within Exmoor intends to capture views from often unheard rural businesses, bringing together the issues and opportunities they have. This will help direct support from the Local Authorities and Exmoor National Park Authority where appropriate and ensure everyone can benefit from living, working and doing business on and around Exmoor.

The information gathering exercise is being led by Wavehill, an independent research organisation, and the Rural Enterprise Exmoor project is being supported by Exmoor National Park Authority, the Heart of the South West Local Enterprise Partnership, West Somerset Opportunity Area, Somerset County Council, Somerset West and Taunton Council and North Devon Council.



The project will be making contact with businesses across Exmoor and surrounding areas and online surveying will be pushed through social media over the coming months. Any support that can be provided to distribute and promote the surveys through networks and channels would be much appreciated.

## Further information

Follow Rural Enterprise Exmoor on Twitter @RuralEntExmoor or search for the Rural enterprise Exmoor Facebook group or contact Dan James, Sustainable Economy Manager.

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