

SOUTH WEST COAST 50 CHALLENGE, 6TH AUGUST 2022

EVENT OVERVIEW

Our South West Coast 50 Challenge event will be taking place on Saturday 6th August 2022. This will be the 1st year of the event in its new 50K format and we are hugely excited to incorporate it into our 'Ultra Challenge Series' of events once again – and after a difficult few years for the charity sector, we anticipate that the Series will raise over £7 million for our charity partners.

The event will be starting from 'The Lawns', a large private field site in Dunster, where we will set participants off gradually between 7am and 11am. Our rolling start line will help to reduce the impact on the local area by ensuring that there are no large participant groups out on the event route. Participants will walk up to 50km on Public Rights of Way before back at the same venue. In addition to the full 50km, there are several shorter route options available. No road closures are required.

OPTION	START DATE	START TIME	START LOCATION	FNISH LOCATION
50km	Sat 6 th August	07:00 – 08:00	Dunster	Dunster
1 st 25km	Sat 6 th August	08:00 to 09:00	Dunster	Porlock
25km Loop	Sat 6 th August	09:00 – 10:00	Dunster	Dunster
10k	Sat 6 th August	10:00 – 11:00	Dunster	Dunster
2 nd 25km	Sat 6 th August	11:00 – 12:00	Porlock	Dunster

We anticipate up to 1,500 walkers to take part in the event. All participants share the one focus of raising much needed funds for over 400 different charities including; [British Heart Foundation](#), [Alzheimer's Society](#), [Breast Cancer Now](#), [Cancer Research UK](#), [Young Lives vs Cancer](#), [Great Ormond Street Hospital](#), [Help for Heroes](#), [Macmillan Cancer support](#), [Prostate Cancer UK](#) and [Parkinson's UK](#).

Action Challenge (www.actionchallenge.com), experienced event organisers, are co-ordinating all logistics of the event and we would like to notify all authorities along the route to make you aware of the event and to give you the opportunity to make any suggestions or comments regarding our plotted route. The entire route has been fully researched using existing public footpaths however as we are still several months out from the event this can be adapted following suggestions. We will also conduct a full pre-event recce of the route to identify any significant risks, which we will log into a risk assessment and apply appropriate safety measures to reduce any potential hazards.

With this in mind, please find overleaf an outline of where the event will pass and a Google map for the route on the event page here: <https://www.ultrachallenge.com/coast-2-coast/>

Please also find on page 3 further route and event specific information. Notification to all local authorities, parish councils and landowners is in the process of being undertaken and we appreciate any advice/comments you may have.

Please advise if any formal permission is required along the route.

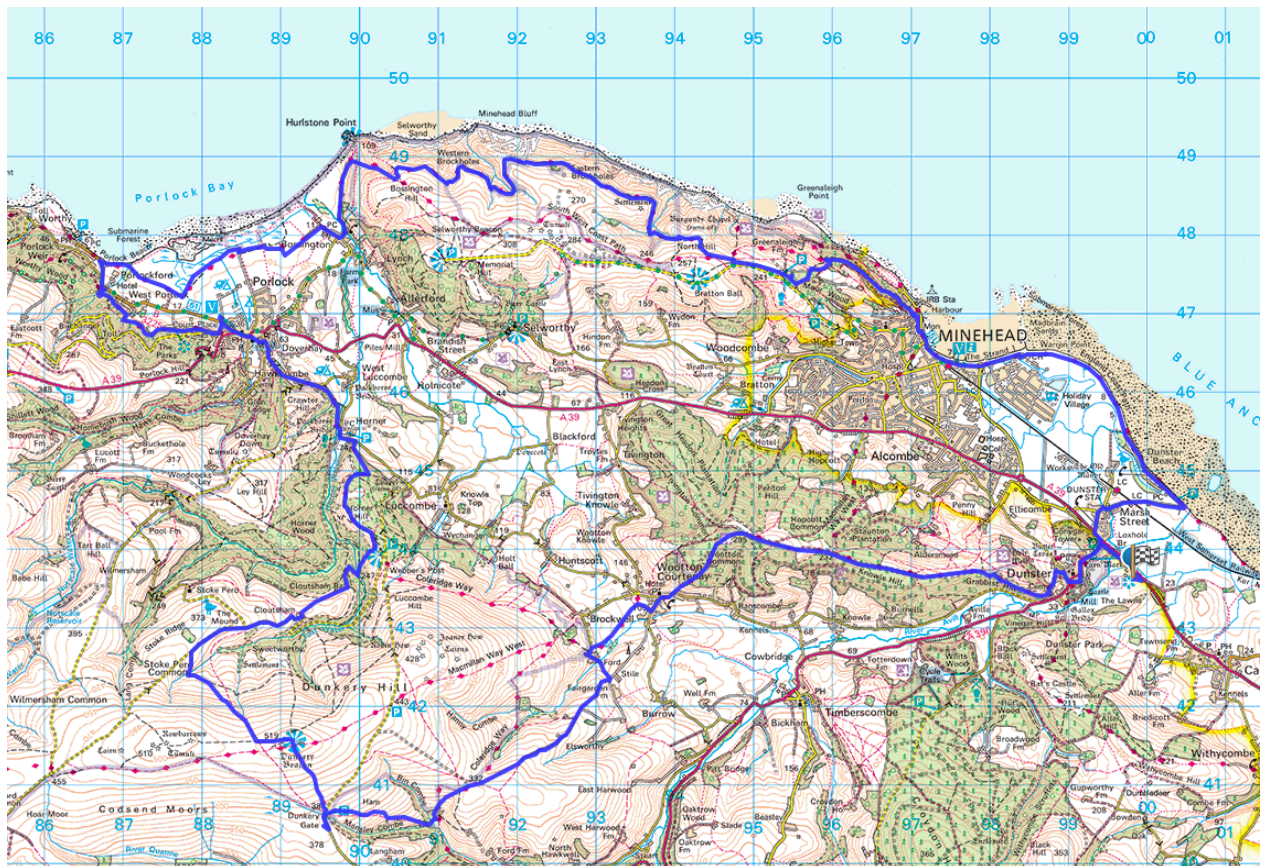
Kind regards,
[James Campbell](#)
Event Planning Manager

THE EVENT ROUTE

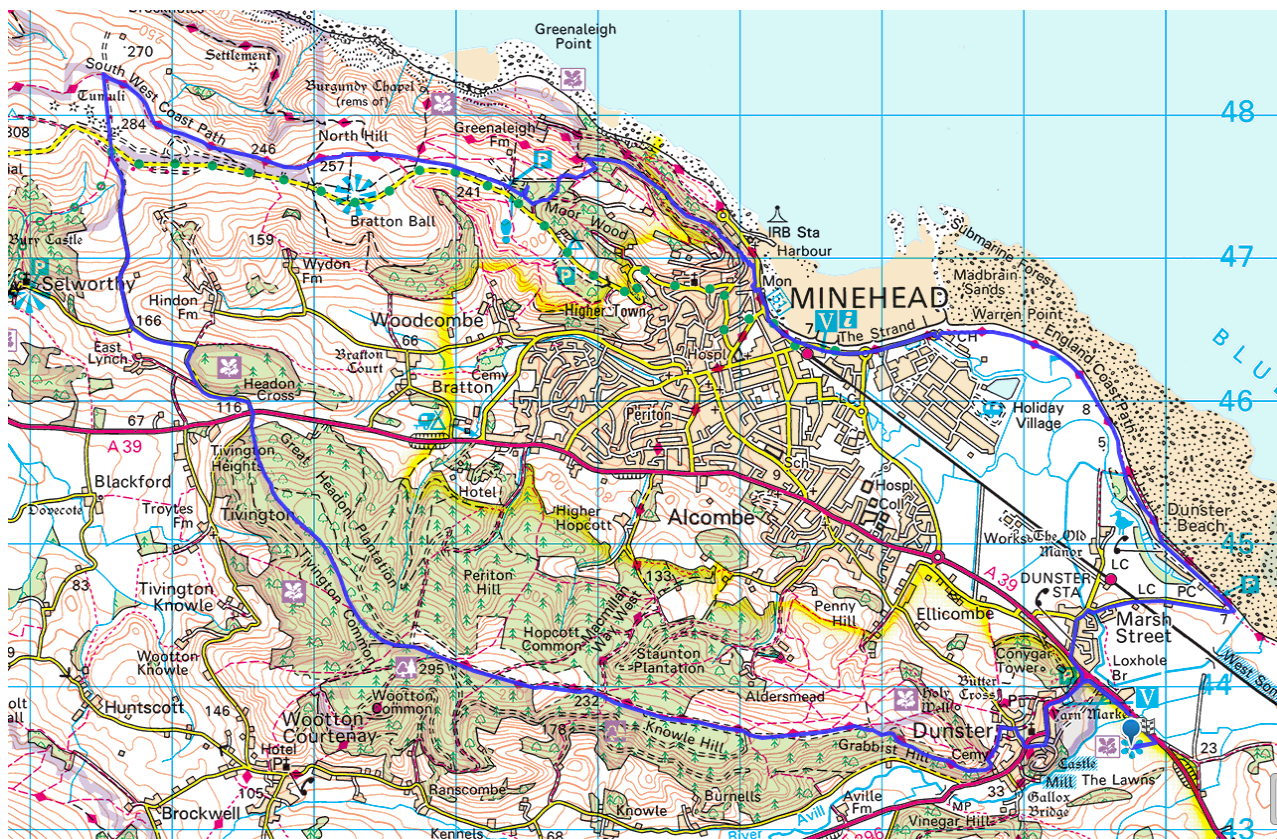
The event route is comprised of one small loop (25km) and one larger loop (50km). The route takes in PROW and very occasionally, the route follows tracks where the PROW is either no longer in existence or in poor condition. Where tracks are used on the event route, permission will be sought for their use.

Participants will begin their challenge by heading from Dunster towards Minehead and then along the South West Coast Path. The loop routes are completed in an anti-clockwise direction.

50KM ROUTE



25KM ROUTE



Please note; the above images are only intended to provide an overview of the routes.

The route can be examined in detail via the event website (link provided on page 1) or via download of the route GPX file, which can be viewed in detail on multiple platforms.

EVENT PLANNING INFORMATION

ANTICIPATED PARTICIPANT TIMINGS AT ROUTE & VENUE LOCATIONS

The event commences with the first participants leaving the start at 7am on Saturday. The final participants are expected in back at the finish at approximately 9pm on Saturday having made their way along the route.

All venue locations are approximately 10.5km's apart.

Location	Saturday 6 th August Time first runner expected*	Saturday 6 th August Time Last Walker expected*
The Lawns, Dunster	07:00	22:00
Moor Wood Car Park, Minehead	08:00	13:00
Court Place Farm, Porlock	09:30	17:00
Dunkery Gate	11:00	20:00
The Lawns, Dunster	12:30	22:00

*These are the estimated times of the very first runners and the slowest walkers. The majority of participants are likely to start passing through several hours after the fastest runners, and several hours before the last walkers.

ROUTE MANAGEMENT INFORMATION

- Route is fully marked with pink arrows
- Marshals, Guides and medics will patrol the route.
- Road warning signs (for both traffic and participants) where necessary.
- All signage removed after the last participants have passed through.
- All participants are requested to follow the highway and country codes, walk on the right, and stay on the designated path and not to litter.
- Event clear-up includes collection of any rubbish along route.
- Event management plan includes risk assessment and contingency plans in case of unexpected events (i.e. extreme weather conditions).
- Action Challenge public liability insurance certificate can be provided upon request.

CONTACT INFORMATION

POST	Action Challenge, Unit 1 Gunnery Terrace, The Royal Arsenal, Woolwich, SE18 6SW
TELEPHONE	020 7609 6695
EMAIL	James.campbell@actionchallenge.com
WEB	www.ultrachallenge.com